

# Sponsorship Opportunities for Exhibitors

**TISSUE**  
AND  
BANGKOK **Paper**

**NEW VENUE**

**14-16 SEPTEMBER 2022**

**Queen Sirikit National Convention Center (QSNCC)**



[www.tissueandpapershow.com](http://www.tissueandpapershow.com)

## Building a community for sustainable and resilient growth

Tissue & Paper Bangkok aim to be the destination for industry sharing, to learn and to gain knowledge, to be sustainable and towards resilient growth for the industry

**Join us**

as we embark on our new journey to create a family of likeminded industry members

Organised by



**informa**markets

# MAXIMUM VISIBILITY SPONSORSHIP

Maximum Visibility Sponsorship packages are designed for your maximum brand exposure on the show floor. These are the opportunities for you to position yourself in front of the industry and develop long-term brand recognition.

**All Maximum Visibility Sponsorship packages are exclusive, and available on a first-come first served basis.**

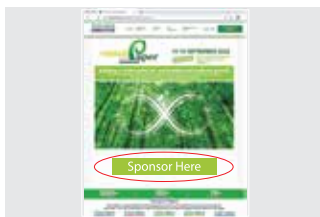
## SPONSORSHIP TYPE

### Event Website Banner

US\$ 1,000/banner

#### Exposure:

- Banner and hyperlink feature: Communication to the entire professional industry throughout all collaterals and various promotions featuring sponsorship banner and hyperlink.



### Hanging Banners

US\$ 3,000/banner

#### Exposure:

- Exclusive hanging banners in dedicated area will ensure full visibility of the sponsor message
- Banners will remain in place for the duration of the 3-day event
- 3 spots/hanging banners available.



### Large Floorplan in the Exhibition Hall

US\$ 1,250

#### Exposure:

- The Giant Floorplan is strategically positioned at the entrance of the Hall as well as the Hall next to the information counters. It serves as a 'You are Here' orientation map with the list of exhibitors and opening hours.



### Badges and Lanyards

US\$ 5,500

#### Exposure:

- A highly visible and exclusive exposure, sponsor's logo, company name and brand color are featured prominently on the lanyard.
- Badge is compulsory to access the exhibit hall, all social functions and the conference. And is distributed and worn by all attendees.



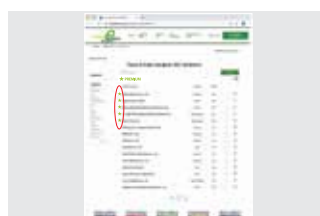
### Product Highlight

(both printed and online)

US\$ 1,500

#### Exposure:

- The event website contains the list of exhibitors which features the up to date list of participating companies and will include a special Sponsor Web banner and top rank search
- A link to the exhibition list will be embedded in each of the promotional emails for the trade show;
- The printed show guide will distinctively mark the product highlight.



### Event Tote Bag

US\$ 3,000

#### Exposure:

- Tote bags will be distributed to all attendees upon registration onsite.
- Sponsor collateral material (to be agreed with the sponsor) will be inserted in the tote bag as well as a copy of the show guide
- The sponsorship fee includes full production of the tote bag (handled by the organizer).



## Seminar Sponsor

US\$ 3,000

### Exposure:

- Tissue & Paper Bangkok 2022 will include a free-to-attend seminar through the 3 days of the event. The seminar will be endorsed by various associations and media and will host key speakers and experts
- Seminar sponsors will receive 1 speaking slot of 15 minutes
- The sponsorship will include branding of the sponsor logo on seminar backdrop and collaterals related to the seminar program as well as one chair drop at the start of the day on which the speaking slot will take place.



## Registration Sponsor

US\$ 4,500

### Exposure:

- Sponsor logo on banner included in all automated confirmation of registrations
- Web banner on registration page and in the sponsor section of the event website
- Registration branding with logo on backdrop of the onsite registration area
- Display of the sponsor company brochure at the registration desk onsite.



## Match-making app

US\$ 6,400

### Exposure:

- The match-making app will be made available 1 month prior to the event to all registered participants;
- A banner and splash screen of the sponsor company will open the match-making app
- The match-making app is actively used by all participants from 1 month prior to the event and is active all through the 3-day event;
- Featuring the full list of exhibitors, list of attendees, event program and highlights, the matchmaking app is the exclusive tool to connect and set meetings with customers and make new contacts.



## Get-together Social Hour

US\$ 5,200

### Exposure:

- Taking place on the showfloor in the exhibition hall, open to all attendees and attendance is free of charge
- This unique Get-Together Social Hour will offer finger food and drinks during 1 hour
- Will conveniently be taking place before the end of the first busy day
- High-cocktail tables will enable the display of sponsor brochures, flags, tent signs
- Special thanks to the sponsor company at the start of the Get-Together Social Hour
- A 3-minute welcome message from one representative from the sponsor company will be enabled during the Social Hour
- Get-together Social Hour will be announced through the pre-event promotion as well as onsite.



## Show Guide Feature

US\$ 3,200 / US\$ 2,500  
(Exclusive Sponsor) / (Non-exclusive Sponsor)

### Exposure:

- In a convenient A5 size, the show guide will accommodate Exclusive sponsor advertisement, full color on back cover
- Show Guide will be made available during the event in digital and printed format and will be distributed to all attendees during the event
- Exclusive: Back cover sponsorship will be allocated to 1 company only. ( Non-exclusive will accommodate as many sponsors as possible, unless specified differently )
- Non-exclusive Sponsor in the Show Guide will accommodate full page company description of the sponsoring company.



## GENERAL ENTITLEMENTS

### Pre-event exposure:

- Logo and hyperlink on Tissue & Paper Bangkok 2022 website (sponsor section);
- Logo featured on email campaigns and printed pre-event collaterals (visitor flyer);
- Logo featured on dedicated sponsor email and/or social media campaign.

**Contact us Today!**  
for sponsorship package and solution

**Andy Chua**

**T: +65 6989 6580**

**E: Andy.Chua@informa.com**



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### SUPPORTING ASSOCIATION

