



**BANGKOK** 







# EVOLUTION OF ASEAN PAPER BANGKOK TO MEET HUGE DEMANDS FROM THE REGION

Newly branded as 'Asean Paper Bangkok 2023', the premier exhibition of the pulp, paper, tissue and packaging industries returns to take these industrial sectors to the next level. With the latest edition of Tissue & Paper Bangkok proving too small for this growing region, this new installment will cover larger areas and gather more professionals around the region than ever before.

The pulp and paper industry is one of the largest industrial sectors in the world, playing a vital role in the global economy and development, socio-economic despite experiencing many challenges over the past two decades. While some people think the digital age will disrupt this industry, its continued growth has already proven this sentiment to be false. There are still high demands around the world for this industry's products due to its eco-friendly properties and other unique advantages, however business needs to keep innovating to meet these changing demands. Asean Paper Bangkok 2023 saw the need to expand and rebrand itself to support its growth across this region.

Asean Paper Bangkok is truly a regional event, with support and collaboration from both domestic and international organisations covering all dimensions of the pulp and paper industry. The event will emphasize the potential of Asean for this industry from upstream to downstream and support the region on the global stage. Join us at Asean Paper Bangkok 2023 to build a community for sustainable and resilient growth.

#### NEW FEATURE

## CORRUGATED AND PAPER RECYCLING

The next event will be included a special new exhibition feature - Corrugated and Paper Recycling - to further shine a spotlight on this sector and to offer a more comprehensive value chain of the pulp and paper industry. As e-commerce retail sales continue to rocket, packaging demands are on the rise, especially in the corrugated industry, with corrugated board seen as a sustainable solution due to its easy recyclability. This sector's global market is expected to rise as consumers continue to purchase more items online. Moreover, companies will need this lightweight packaging to address their own sustainability policies. This new feature will showcase this trend and highlight a variety of solutions from corrugated paper-based products to corrugated and paper recycling technology.









#### **Key Visitor Facts\***



95% Visitor said they will return in next edition



Visitor described the event as being useful or very useful for their business growth

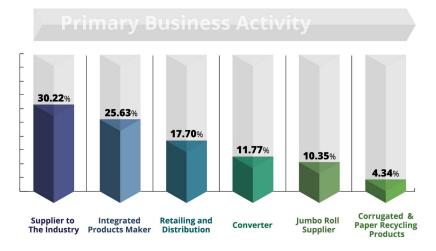


Visitors indicated they were visiting the show to source products, place orders and meet supplier



#### **Buyer Report\***





C-level/Director/General Manager/ 42.329 Head of departments Manager/Senior Engineer/ Senior Researcher 30.47 Executive/Specialist/Engineer/ 18.45% Researcher 8.76% Technician/Operator

Visitor Business Division Operations 45.06 R&D Sales & Marketing 3.76 Engineering/Manufacturing/ Technical/ Production Finance/Administration/ Customer Service 14.09 3.67 Procurement/Purchasing Supply chain/logistics



#### **Exhibitor Profile**

Integrated Finished Products Makers (Paper, Tissue, Packaging, Corrugated, Non-Woven) ▶ Pulp ▶ Brokers ▶ Fabrics, felts, dothings ▶ Water treatment, environmental and effluent controls ▶ Deinking ▶ Converting machinery and supplies ▶ Embossing rolls ▶ Cores and coreboards ▶ Energy and Power ▶ Consulting Services ▶ Used Machineries ▶ Jumbo Roll Suppliers ▶ Packaging Products ▶ Distributors ▶ Drying technologies ▶ Dust control and air treatment systems > Stock preparation, fibre processing and pulping equipment ▶ Printing machinery and supplies ▶ Knives and blades ▶ Wrapping/ Packaging equipment and supplies ▶ Testing Machines ▶ Converters ▶ Paper Products ▶ Retailers ▶ Paper making machineries Process automation and controls Doctors and creping blades ▶ Chemicals & chemical technologies ▶ Inks, glues and dyes ▶ Folders / Interfolders ▶ Transport and logistics Insurance and financial services • Dispensers and dispenser systems

#### **Visitor Profile**

- ▶ Application Managers ▶ Commercial Directors ▶ Engineers ▶ Environmental Engineers ▶ General Managers ▶ Maintenance Managers ▶ Managing Directors ▶ Mill Managers/ Owners ▶ Process Engineers ▶ Product Development Managers ▶ Production Managers ▶ Production Supervisors ▶ Project Managers ▶ Purchase Managers ▶ R&D Managers ▶ Technical Managers ▶ Traders ▶ Semi-finished product buyers > Investors > Retailers/ Category Buyers
  - ... and many more

#### CORRUGATED AND PAPER RECYCLING

#### **Exhibitor Profile**

#### **Visitor Profile**

- Corrugated Box Manufacturers Corrugated, Paper-Based Manufacturers
- Management and recycling centers
  Packaging Designers Packaging Production
  Manufacturer Papermaking manufacturer
  Paper tube manufacturer Printing House
  Rigid Carton Manufacturers Waste

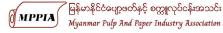
### **Supporting Association** Appita 🔥













#### **ASEAN & Paper Bangkok** will be held at **Oueen Sirikit National Convention Center** (QSNCC),



which is offering renovated and new exhibition halls, as well as being conveniently located in the city center, with ample accommodation choices within walking distance.

#### **QSNCC - The Ultimate Inspiring World** Class Event Platform For All

An iconic landmark at the heart of downtown Bangkok, the Queen Sirikit National Convention Center (QSNCC) is a versatile venue suited to all kinds of events. This state-of-the-art facility is designed to offer flexible solutions both today and in the future. Conveniently served by subway with QSNCC station connecting directly to the venue, it is easily and quickly accessible from all parts of Bangkok.

**Informa Markets in Thailand** 

Ms. Amornrat Ruangnak

Ari Hills 18th Floor, 428 Phahonyothin Road, Samsennai, Phayathai, Bangkok 10400 Tel: +66 (0) 2 036 0500, Email: Amornrat.R@informa.com

