

ASEAN premier exhibition and conference for
the pulp, paper, packaging, and tissue industries.



ASEAN Paper Bangkok

by informa...

9-11 JUNE 2027

IMPACT Muang Thong Thani



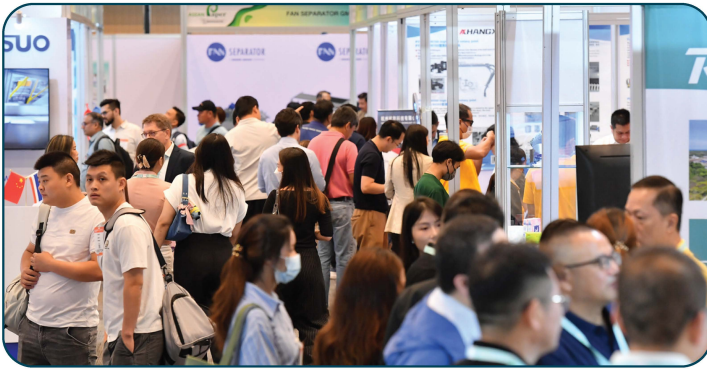
Powering the Next Era of Sustainable, Smart & Circular Paper Manufacturing

As the global pulp, paper, corrugated, recycling, and packaging industries accelerate toward carbon neutrality, digital transformation, and circular production models, ASEAN is emerging as one of the world's most dynamic and strategically important growth markets.

ASEAN Paper Bangkok 2027 returns in mid-June 2027 as the region's premier exhibition and conference platform uniting the entire value chain — from pulp and paper production to corrugated manufacturing, recycling technologies, and sustainable packaging innovation.

In an era defined by rising ESG expectations, evolving regulations, e-commerce expansion, and smart manufacturing adoption, the industry must transform faster than ever. ASEAN Paper Bangkok serves as the strategic meeting point where technology, investment, partnerships, and future-ready solutions converge.

Join industry leaders in Bangkok in mid-June 2027 where **Innovation, Sustainability and Business Growth Converge at ASEAN Paper Bangkok 2027.**



Why Industry Professionals Must Be Part of ASEAN Paper Bangkok 2027

- Connect Across the Entire Value Chain
- Accelerate Sustainable & Circular Transformation
- Unlock Opportunities in Corrugated & Packaging Growth
- Advance Smart Manufacturing & Operational Efficiency
- Strengthen Regional & International Business Networks



Featured Focus 2027: Corrugated, Recycling & Sustainable Packaging Innovation

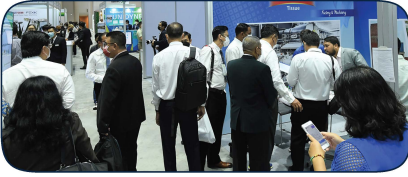


ASEAN Paper Bangkok 2027 highlights the critical role of corrugated board production, paper recycling technologies, and sustainable packaging systems in shaping the future of the industry. With increasing global demand for recyclable, biodegradable, and high-performance packaging materials, the event showcases solutions that enhance productivity while reducing environmental impact.

Join industry leaders in Bangkok in mid-June 2027 to redefine efficiency, resilience, and long-term competitiveness across the pulp, paper, corrugated, recycling, and packaging sectors.

At a glance*

Total Visitor
3,982 from **38**
 countries and regions



Total Exhibitor
100 from **16**
 countries and regions



Symposium and Seminar
487
 Delegates



Buyer Report Overview*

A Powerful Concentration of Decision-Makers

75% of visitors are key decision-makers and influencers.

47.10%

C-Level / Directors / Heads of Department

28.30%

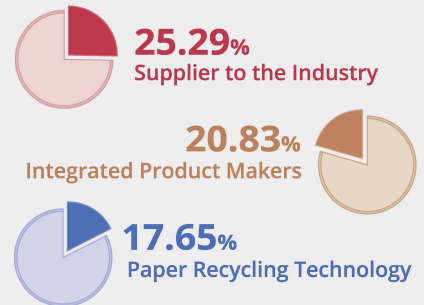
Managers & Senior Engineers

APB attracts senior leadership and technical authorities who directly influence purchasing, investment, and technology adoption across paper, packaging, corrugate and recycling sectors.



Product & Technology Interest - Demand Drivers

Over **60%** focus on supply chain integration and recycling solutions, supporting show's positioning toward circular economy, recycling innovation, corrugate growth, and raw material sourcing.



Primary Industry Clusters

36.18%

Paper & Board Manufacturing

- Paper Mills, Paper Bag, Duplex & Multilayer Board
- Corrugated Box Manufacturers
- Paper & Cardboard Processing, Paper Board & Cup

29.54%

Corrugated & Packaging Supply Chain

- Packaging Paper for Corrugated Carton
- Jumbo Roll Manufacturers & Baler Manufacturing
- Distribution & Sorting Systems
- Transportation & Logistics

17.14%

Printing & Converting Technologies

- Ink & Dyes, Digital Printing
- Cut Size Paper & Embossing Tools
- Packaging & Wrapping Machines

12.05%

Hygiene & Consumer Paper Products

- Baby Diapers, Napkin, Raw Material & Finished Product Manufacturers

5.09%

Recycling & Waste Management

- Recycled & Waste Paper

Functional Representation - End-to-End Industry Coverage

38.44%

Commercial & Market Drivers
 Sales & Marketing

Technical & Production Leaders

Engineering / Manufacturing / Technical / Production / R&D / Operations

37.62%

23.94%

Procurement & Supply Chain

Procurement / Purchasing / Supply Chain / Logistics / Finance / Customer Service



*These figures were from three show days in the previous edition

Visitor Profile

- Paper Mill Owners, Managers & Supervisor
- Paper Merchants, Traders
- Printer, Publisher
- Paper Importer & Exporters
- Paper Converter
- Corrugated Box Manufacturers
- Paper Technologist
- Manufacturers or Suppliers of Machinery & Spares
- Investors & Promoters
- Financial Seekers
- Technology
- Key Government Officials
- Industry Association & Academicians
- End Product User
- Buyers & Sourcing Personel
- Personel of Core and Allied
- Industries
- R&D Professionals
- CEO's & Decisions Makers from Allied Industry
- Consultants
- Agents

Exhibitor Profile

- AI & Automation
- Paper & Paper Products
- Jumbo Roll
- Paper Making Machinery
- Tissue Paper Machinery, Converting and Components
- Packaging Machinery or Materials
- Printing Machinery & Equipment
- Lamination Machinery
- Drying, Suction and Ventilation Machines & Systems
- Machinery, Spare Parts & Accessories
- Dispensers and Dispensers Systems
- Integrated Tissue Products
- Chemicals & Additives
- Raw Materials, Base Materials, Converting Materials
- Corrugating
- Paper & Paper Products
- Non-Woven Products
- Tissue Paper & Products
- Measuring & Testing Instruments
- Environment & Recycling Technology
- Water Treatment
- Pumps, Valves & Systems
- Boilers & Turbines
- Others

Cost of Participation

Space Only

(Minimum 18 sqm.)

Rent a space to build and design your own stand



Open Sides	Regular Price 1 January 2027		Early Bird Until 31 December 2026	
	THB	USD	THB	USD
1 Side Open	14,950	467	13,700	428
2 Sides Open	15,650	489	14,200	443
3 Sides Open	15,900	497	14,400	450
4 Sides Open	16,000	500	14,500	453

Remarked: All prices are subject 7% VAT.

Additional Charges

Walk on Package

Floor space, walls, carpet, flourescent tube lighting, 5 Amp socket outlet, desk, chair, table, and wastepaper basket



THB 2,500 / USD 80 per sqm.
(Minimum 9 sqm.)

Co-located with

PROPAK ASIA

The Premier Global Exhibition for Processing & Packaging in Asia

ProPak Asia is where processing and packaging excellence meets supply chain and value chain demands. Bringing together stakeholders, MNC, SME, and MSME to the event in pursuit for cutting-edge, sustainable, and cost-effective solutions for the food & beverage, agriculture, personal care, cosmetics, pharmaceutical, manufacturing and FMCG industries.

The event serves as a unique platform for a dynamic and diverse community of industry c-suite, business owners, innovators, professionals, and experts to converge for full spectrum of interaction on materials & machine technology sourcing, product & financial consultancy, emerging market trends insights, and forge valuable new partnerships.

For more details : www.propakasia.com



Show Venue "IMPACT Muang Thong Thani"

IMPACT Muang Thong Thani is Thailand's leading integrated exhibition and convention destination, hosting international trade shows, conferences, and events of all scales for over 25 years.

Fully equipped with modern facilities and professional services to international standards, IMPACT is easily accessible via the extended Pink Line monorail, offering convenient connectivity to central Bangkok.

Supporting Associations



For more information please contact



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